

# APPLICATION FORM



6-8 March 2019  
KINTEX, Seoul, Korea  
www.seconexpo.com

Please submit the signed Application Form to the Fair Manager by email at [global@seconexpo.com](mailto:global@seconexpo.com) or by fax at +82 2 432 5885.

- All information must be completed in ENGLISH.
- Sub-licensing of exhibition space is not allowed.
- Exhibiting company name and product category provided on this Application Form will be listed on the exhibitor list of official website and printed materials.
- If the Exhibitor wishes to cancel its Exhibition Space prior to the Exhibition, it shall immediately notify the Fair Manager in written as Cancellation Notice and pay the Cancellation Fee dependent upon the date of receipt of such Cancellation Notice by the Fair Manager as:
  - Before 6 November 2018 : 50% of total participation fee in this contract
  - 6 November 2018 – 5 January 2019 : 75% of total participation fee in this contract
  - On or after 6 January 2019 : 100% of total participation fee in this contract

**Part 1 COMPANY INFORMATION**

## A. Exhibitor Details

Company Name			
Date of Establishment		No. of Employees	
Website			
Company Address			
Country		Postal Code	
Contact Person			<input type="checkbox"/> Mr / <input type="checkbox"/> Ms
Position		Department	
Telephone		Fax	
E-mail		Mobile	

## B. Billing Person (if different from above)

Billing Person			
Telephone		Position/ Department	
E-mail		Fax	
		Mobile	

## C. Business Details

### 1. Business Nature \*Please check all applicable items

<input type="checkbox"/> Manufacturer	<input type="checkbox"/> Association/Organization	<input type="checkbox"/> Exporter	<input type="checkbox"/> Importer	<input type="checkbox"/> Agency
<input type="checkbox"/> Retailer	<input type="checkbox"/> Wholesaler	<input type="checkbox"/> Service Provider	<input type="checkbox"/> Others (Please specify: _____)	

### 2. Purpose of Exhibiting \*Please check all applicable items

<input type="checkbox"/> To find distributors and/or agents	<input type="checkbox"/> To create a joint venture and/or partnership with Korean companies	<input type="checkbox"/> To establish the corporate and/or branch
<input type="checkbox"/> To create brand awareness in Korea market	<input type="checkbox"/> To meet governments in Korea	<input type="checkbox"/> Others (Please specify: _____)

### 3. Rank your top THREE TARGET markets (countries) in order of your preference

(1)	(2)	(3)
-----	-----	-----

## SECON 2019 Secretariat

8/F Woodo Bldg, 214 Mangu-ro Jungnang-gu, Seoul 02121, Republic of Korea  
Tel: +82 2 6715 5400 Fax : +82 2 432 5885 Email: [global@seconexpo.com](mailto:global@seconexpo.com)

## Part 2

## PRODUCT INFORMATION

※ The information provided in Part 2 will be used in on & offline promotional materials. (send to: global@seconexpo.com)

- Three pictures of exhibits (Above 300dpi JPG file)
- Company profile
- Product description

Product Name	
Brand Name	
Product Description (Up to 100 words)	

## Part 3

## PRODUCT INDEX

Please check all applicable items that you will exhibit in SECON 2019.

### ■ Main Areas of the Product

<input type="checkbox"/> Video Surveillance	<input type="checkbox"/> Access Control	<input type="checkbox"/> IT Security
<input type="checkbox"/> Homeland Security / Industry Security	<input type="checkbox"/> IoT Security	<input type="checkbox"/> Social Security System
<input type="checkbox"/> Others _____		

### ■ Product Profile

#### 1. Video Surveillance

- |  |   |   |   |   |  |
|--|---|---|---|---|--|
| <input type="checkbox"/> CCTV  | <input type="checkbox"/> IP Cameras                       | <input type="checkbox"/> DVRs                               | <input type="checkbox"/> NVRs                                       | <input type="checkbox"/> Camera Lenses              | <input type="checkbox"/> HD Analog Systems |
| <input type="checkbox"/> Integrated Control Solutions                      | <input type="checkbox"/> Thermal Imaging Cameras          | <input type="checkbox"/> Intelligent Image Analysis Systems | <input type="checkbox"/> Infrared Projectors                        | <input type="checkbox"/> Video Transmission Systems | <input type="checkbox"/> Monitor Walls     |
| <input type="checkbox"/> CCTV Peripherals (Poles/Enclosure/Racks/Housings) | <input type="checkbox"/> Console Desks                    | <input type="checkbox"/> Alarm Monitoring Systems           | <input type="checkbox"/> Remote Transmission & Monitoring Equipment | <input type="checkbox"/> Others _____               |  |
| <input type="checkbox"/> Motion Detectors                                  | <input type="checkbox"/> Optical Network Security Systems |   |   |   |  |

#### 2. Access Control

- |   |  |  |  |  |  |
|---|--|--|--|--|--|
| <input type="checkbox"/> Access Control Systems     | <input type="checkbox"/> Cards & Readers               | <input type="checkbox"/> Security Gates                | <input type="checkbox"/> Perimeter Security        | <input type="checkbox"/> Digital Door Locks                    | <input type="checkbox"/> Lock Device           |
| <input type="checkbox"/> Parking Management Systems | <input type="checkbox"/> Biometrics Identity Solutions | <input type="checkbox"/> Vehicle Operations Management | <input type="checkbox"/> Patrol Management Systems | <input type="checkbox"/> Controller Panels & Related Equipment | <input type="checkbox"/> Remote Access Systems |
| <input type="checkbox"/> Communication Equipment    | <input type="checkbox"/> Access Control Software       | <input type="checkbox"/> Intrusion Detection Equipment | <input type="checkbox"/> Infrared/Laser Sensors    | <input type="checkbox"/> Others _____                          |  |
| <input type="checkbox"/> MDAC                       | <input type="checkbox"/> Attendance Management Systems |  |  |  |  |

#### 3. IT Security

- |  |  |   |  |   |
|--|--|---|--|---|
| <input type="checkbox"/> Anti-DDoS Solutions                   | <input type="checkbox"/> Firewall                            | <input type="checkbox"/> IPS/IDS                              | <input type="checkbox"/> VPN                                       | <input type="checkbox"/> Information Leakage Prevention Solutions |
| <input type="checkbox"/> UTM                                   | <input type="checkbox"/> NAC                                 | <input type="checkbox"/> Mobile Device Security (MDS)         | <input type="checkbox"/> Security Switches                         | <input type="checkbox"/> Contents Security                        |
| <input type="checkbox"/> WIPS                                  | <input type="checkbox"/> DRM                                 | <input type="checkbox"/> Keyboard Security                    | <input type="checkbox"/> Personal Information Protection Solutions | <input type="checkbox"/> Server Security                          |
| <input type="checkbox"/> Integrated PC Security                | <input type="checkbox"/> Database Security                   | <input type="checkbox"/> ESM                                  | <input type="checkbox"/> Backup/Recovery Solutions                 | <input type="checkbox"/> APT                                      |
| <input type="checkbox"/> PMS                                   | <input type="checkbox"/> OTP                                 | <input type="checkbox"/> Network Segmentation & Consolidation | <input type="checkbox"/> Document Centralization                   | <input type="checkbox"/> Vaccine                                  |
| <input type="checkbox"/> Webshell Defense                      | <input type="checkbox"/> E-Discovery                         | <input type="checkbox"/> Anti-Spam / Phishing Solutions       | <input type="checkbox"/> MDM                                       | <input type="checkbox"/> Digital Forensics                        |
| <input type="checkbox"/> Cloud Security                        | <input type="checkbox"/> Encrypted Wire & Wireless Equipment | <input type="checkbox"/> Ransom Ware                          | <input type="checkbox"/> Web Application Firewall                  | <input type="checkbox"/> SDN                                      |
| <input type="checkbox"/> History Management                    | <input type="checkbox"/> KMS                                 | <input type="checkbox"/> Application Security                 | <input type="checkbox"/> Information Destruction Solutions         | <input type="checkbox"/> FDS                                      |
| <input type="checkbox"/> Block Chain Security                  | <input type="checkbox"/> Quantum Cryptography                | <input type="checkbox"/> Data Loss Prevention                 | <input type="checkbox"/> Secure Coding                             | <input type="checkbox"/> NFV                                      |
| <input type="checkbox"/> Deep Learning-Based Security Solution | <input type="checkbox"/> Information Destruction Solutions   | <input type="checkbox"/> Others _____                         |  |   |

#### 4. Homeland Security / Industry Security

- |   |  |  |  |   |  |
|---|--|--|--|---|--|
| <input type="checkbox"/> X-Ray Inspection Equipment           | <input type="checkbox"/> Identification Equipment            | <input type="checkbox"/> Communication Devices           | <input type="checkbox"/> Lie Detectors           | <input type="checkbox"/> Endoscopic Camera Lens | <input type="checkbox"/> Genetic Analyzers |
| <input type="checkbox"/> Paper Shredders                      | <input type="checkbox"/> Thermal Infrared Full-Body Scanners | <input type="checkbox"/> Face Analysis Programs          | <input type="checkbox"/> Identification Programs | <input type="checkbox"/> Security Lights        |  |
| <input type="checkbox"/> Walk-through Metal Detectors         | <input type="checkbox"/> EOD Equipment                       | <input type="checkbox"/> Trade Secret Management Systems | <input type="checkbox"/> HDD Shredders           |   |  |
| <input type="checkbox"/> Trade Secret Authentication Services | <input type="checkbox"/> Counterfeit Money Detectors         | <input type="checkbox"/> Wiretapping Detection Systems   |  |   |  |
| <input type="checkbox"/> Corporate Perpetuity Solutions       | <input type="checkbox"/> Others _____                        |  |  |   |  |

#### 5. IoT Security

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Smart Car Security Solutions        | <input type="checkbox"/> Smart Appliance Security Solutions  | <input type="checkbox"/> Smart Healthcare Device Security Solutions |
| <input type="checkbox"/> Video Conference Security Solutions | <input type="checkbox"/> Convergence Security Solutions      | <input type="checkbox"/> NFC-Based Security System                  |
| <input type="checkbox"/> Kiosk Security Solution             | <input type="checkbox"/> IoT System-Based Security Solutions | <input type="checkbox"/> Home Automation Solutions                  |
| <input type="checkbox"/> Others _____                        |  |   |

#### 6. Social Security System

- |  |   |  |  |
|--|---|--|--|
| <input type="checkbox"/> Security Service                  | <input type="checkbox"/> Fire & Disaster Prevention Solutions               | <input type="checkbox"/> CCTV Integrated Control Systems | <input type="checkbox"/> Children's Safety Systems |
| <input type="checkbox"/> Unmanned Electronic Guard Systems | <input type="checkbox"/> Intelligent Road Traffic Video Detection Solutions | <input type="checkbox"/> Personal Self-Defense Products  |  |
| <input type="checkbox"/> Sealing Labels                    | <input type="checkbox"/> Illegal Parking Crackdown Systems                  | <input type="checkbox"/> Intelligent Crosswalks          | <input type="checkbox"/> Safes                     |
| <input type="checkbox"/> Vehicle Operation Management      | <input type="checkbox"/> Safety Doors                                       | <input type="checkbox"/> Sanitary Fixtures               | <input type="checkbox"/> Disinfectors              |
| <input type="checkbox"/> Fire Extinguishers                | <input type="checkbox"/> Fire Alarms/Detectors                              | <input type="checkbox"/> Black Boxes for Automobiles     | <input type="checkbox"/> Anti-theft System         |
| <input type="checkbox"/> Sprinklers                        | <input type="checkbox"/> Drone/Anti-Drone System                            | <input type="checkbox"/> Others _____                    |  |

**Part 4**

**ORDER OF STAND SPACE & ADVERTISEMENT**

Booth Number : \_\_\_\_\_

**A. Order of Stand Space**

Stand Type	Booth Fee	Booth Dimension	Booth Size	Total Amount
Raw Space (min. 18 m <sup>2</sup> )	USD 350 /m <sup>2</sup>	( )m X ( )m	m <sup>2</sup>	USD _____
Shell Scheme (min. 9 m <sup>2</sup> )	USD 400 /m <sup>2</sup>	( )m X ( )m	m <sup>2</sup>	USD _____

**B. Order of Show Directory Advertisement(Optional)**

Show Directory Advertisement	USD 5,000	<input type="checkbox"/> Back Cover
	USD 4,000	<input type="checkbox"/> Inside Front Cover / Next to Inside front cover
	USD 3,000	<input type="checkbox"/> Inside Back Cover / Next to Entry / Next to company listing
	USD 2,000	<input type="checkbox"/> R.O.P

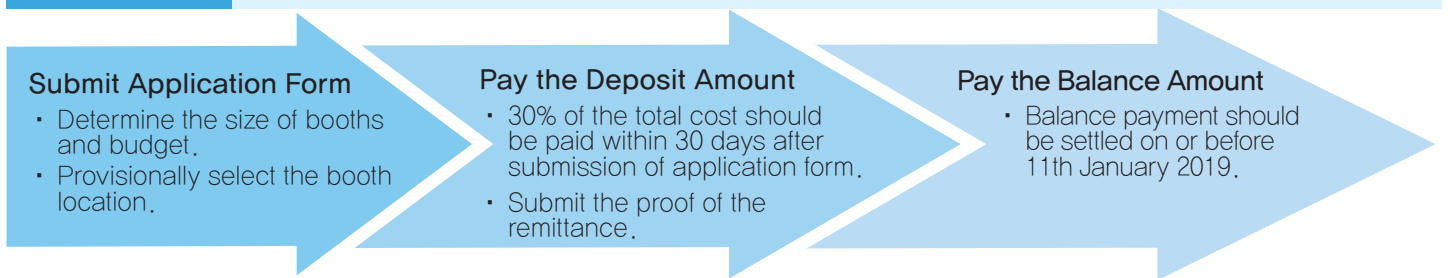
**Total Amount (A+B) : USD \_\_\_\_\_ (exclude VAT)**

\* 10% VAT is imposed on all countries under Korean Tax Act except the countries with tax exemption agreements.

**Sponsorship** | Yes, we are interested in sponsoring in the Exhibition, please send us details on sponsorship packages.

**Part 5**

**PAYMENT METHOD**



- **Bank Information**
  - Bank Name : KEB Hana Bank (Mangu-dong branch)
  - Address : 430 Mangu-ro, Jungnang-gu, Seoul, Republic of Korea 02164
  - Account Number : 209-890050-72904
  - Beneficiary : UBM BN Co., Ltd.
  - SWIFT CODE: KOEXKRSE

**Part 6**

**SIGNATURE BLOCK**

- We agree to abide by Exhibitor Terms & Conditions of SECON as endorsed on the back of this Application Form.
- We agree to have and maintain our own valid and adequate insurance cover for the Exhibition.
- We agree that UBM BN Co., Ltd.(the "Fair Manager") will not be responsible for any sundry charges or other payments as set in this Application Form.
- We agree to comply with the Exhibitor Terms & Conditions of SECON and confirm that we have read and understand the Statement in clause 14, and we agree to the collection and use of our personal data as outlined in this Statement, including the use and provision of our personal data for direct marketing.
- We confirm that all information provided by us is true and correct.

\* By signing this application form, the exhibitor confirms that they acknowledge and accept the above conditions and the signed application form should be submitted to the Fair Manager by e-mail at global@seconexpo.com or by fax at +82 2 432 5885.

Company Name :

Contact Name/Title :

Company Stamp & Signature :

Date :

# EXHIBITOR TERMS & CONDITIONS

## 1. TERMS OF REFERENCE

In these Terms and Conditions the following definitions shall apply:  
"Application Form" shall mean the application (contract) form overleaf.  
"Contract" shall mean the contract established between the Exhibitor and the Organisers upon the Organisers accepting the offer of the Exhibitor to participate, upon these Terms and Conditions and the Application Form, in the Exhibition.  
"Exhibitor" shall mean the exhibition stand on the Application Form.  
"Exhibition Centre" shall mean the centre named in the Application Form or such other venue as may be selected by the Organisers under clause 4.  
"Exhibition Space" shall mean the owner/proprietor/operator/manager for the time being of the Exhibition Centre.  
"Exhibition Spaces" shall mean any space in the Exhibition Centre licensed to the Exhibitor by the Organisers for the purpose of the exhibition under these Terms and Conditions and shall include self (ready stand) spaces and nonself (raw) spaces.  
"Organisers' Official Directory" shall mean the official directory of the Exhibition published by the Organisers or an associated company.  
"Exhibitor" shall include the person described as such in the Application Form and all employees and agents of such person and shall also include permitted sub-licensees of the Exhibitor.  
"Organiser's Manual" shall mean the manual supplied by the Organisers to the Exhibitor which contains information relating to the Organisers and the Exhibition Spaces and shall be submitted to the Exhibitor on request to the Organisers.  
"Fees" shall mean the amount payable for the use of the Exhibition Space (as specified in the Application Form).  
"Organisers" shall mean the person or persons named as the Fair Manager(s) of the Exhibition on the Application Form.  
"Representatives" shall mean the employees, servants, agents, contractors, subcontractors and all other representatives of the Exhibitor.  
"Rules and Regulations" shall mean the rules and regulations for the time being applicable to, amongst others, exhibitors at the Exhibition Centre made by the Exhibition Centre Operator.

## 2. RULES AND REGULATIONS AND EXHIBITOR'S MANUAL

The Exhibitor shall, and shall procure that its Representatives shall observe and comply with the Rules and Regulations, copies of which are obtainable from the Organisers upon request to the Organisers.  
The Exhibitor shall, and shall procure that its Representatives shall, observe and comply with the Exhibitor's Manual.

## 3. APPLICATION FOR PARTICIPATION

All applications for participation shall be made on the Application Form which shall be submitted to the Organisers for consideration and approval. The Organisers shall have the right to accept or refuse any application without giving any reason. If the Organisers accept an application for participation otherwise than on the Application Form, such acceptance shall nevertheless be upon and subject to these Terms and Conditions and the Exhibitor shall, if required by the Organisers, complete and submit an Application Form. The Exhibitor shall cooperate with the Organisers to provide them with any reasonable information which they require about it. An Exhibitor cancelling or reducing its participation shall not receive any refund. Acceptance of any payment made by an Exhibitor does not mean that the application is successful unless and until the booth location has been assigned.

## 4. LICENSING AND ALLOCATION OF EXHIBITION SPACE

The Exhibition Space is licensed to the Exhibitor only (in common with the Organisers and all others authorised by the Organisers) on a non-exclusive basis. The Exhibitor is prohibited to sub-licence the Exhibition Space according to its title, wholly or in part, or otherwise part or with share possession of all or any part of the Exhibition Space without the prior written consent of the Organisers. The Exhibitor shall ensure that any such authorised sub-licenses comply with this Contract and the Exhibitor's Manual and shall be responsible for any default of such sub-licensees and shall indemnify the Organisers in accordance with clause 12. The Organisers reserve the right to cancel the participation and license immediately if unauthorised booth self-letting occurs and the Exhibitor shall be liable to any refund.  
Any Exhibitor who wishes to use a company name on its Exhibition stand which is different to that stated on its Application Form must submit notice of the change to the Organisers at least three months prior to the commencement of the Exhibition together with the following: (i) documentation signed by a certified accountant or the company secretary (where the Exhibitor is a registered limited liability company) to prove that only the name of the Exhibitor has changed, or (ii) other documentation to show that the new company name belongs to a wholly owned subsidiary of the Exhibitor.  
The Organisers may allocate the Exhibition Space in any manner as they deem fit but may take into account of such factors as the order of applications received and the nature of the Exhibitor's business.  
The Organisers reserve the right at their sole discretion to change the location or venue for the Exhibition, the opening hours of the Exhibition, the term or duration of the Exhibition, the date or dates on which the Exhibition is to be held provided that the revised dates are within 6 months of the dates set out in the Application Form, to change the Exhibition Space allocated to the Exhibitor, to alter the size and dimensions of the Exhibition Space from that for which application is made in the Application Form, to change or close entrances and exits to the venue, Exhibition and/or Exhibition Space and to undertake any kind of alterations to the Exhibition Space whatsoever.

In the event that the Organisers change the location or venue of the Exhibition, or the date or dates on which the Exhibition is to be held, the Organisers will provide the Exhibitor with notice of that change as soon as practicable.  
Stand stands are all erected according to a standard pattern. No variation of the standard fascia and lettering will be permitted. Exhibits and displays should not exceed the height of the stand walls unless written permission has been received from the Organisers. It is recommended that all design proposals be submitted to the Organisers for approval.  
An Exhibitor who is allocated stand space will be provided with stand services as per the schedule in the Exhibitor's Manual. Plans, drawings and design proposals for stand space must be submitted to the Organisers in accordance with the Rules and Regulations. These are, in triplicate, must be submitted to the Organisers for approval not later than the time specified by the Organisers in the Exhibitor's Manual.  
The Organisers reserve the right at any time to order the alteration or removal of any stand which differs from the approved specifications or which does not conform to the Rules and Regulations. The costs of such alteration and removal shall be entirely of the Exhibitor and any such stand which is removed or altered in any way shall not be eligible for a refund. If any such alterations or removals are not made within the time required by the Organisers then the Organisers may undertake the same at the risk and cost of the Exhibitors, and the Exhibitors shall reimburse all costs and expenses incurred in relation thereto by the Exhibitors on demand.

## 5. EXHIBITS

No exhibit will be allowed into or out of the Exhibition Centre without an official delivery order or clearance document. The Exhibitor shall at its own cost make its own arrangements for transportation of exhibits to and from the Exhibition Centre (including, without limitation, arranging for all necessary customs clearances and regulatory approvals and licences) and for storage of exhibits and packaging materials. Display of any working or moving exhibits must have the prior written approval of the Organisers. Precautionary measures must be taken to ensure that exhibits are not damaged or lost. Exhibits shall be stored to protect the public from such moving or working exhibits. Moving or working exhibits shall only be demonstrated or operated by persons authorised by the Exhibitor and shall not be left running in the absence of such persons.  
All exhibits and stand furnishings must be confined to the Exhibition Space. The Exhibitor shall not store or permit to be stored any dangerous goods (within the meaning of the Dangerous Goods Regulations and any regulations from time to time applicable thereto) in the Exhibition Space.  
Advertising literature should be distributed from the Exhibitor's own stand(s) only. No business activity shall be conducted by the Exhibitor and/or its staff outside the allocated booth area. No advertising or canvassing for business may take place anywhere else in the Exhibition Hall.

The Organisers reserve the right to remove at the Exhibitor's expense and risk any exhibits or publicity material not produced by the Exhibitor or its associated companies or which are not as specified on the Application Form or any exhibits in respect of which the Exhibitor has not obtained the required customs clearances, regulatory approvals or licences. If any of the Organisers finds any non-compliance by the Exhibitor of any applicable law or regulation (including without limitation any customs, import and export related laws and regulations), it may report to the relevant authorities and assist the authorities with the enforcement of such laws and regulations. The Exhibitor shall indemnify the Organisers for any loss, cost, expense, liabilities incurred by the Organisers arising from or in connection with the Exhibitor's non-compliance.  
The Exhibitor shall not exhibit the Exhibitor's counterfeit goods or any goods which infringe any third party's intellectual property rights ("Infringing Goods") or any goods which are prohibited or restricted by local laws or regulations ("Prohibited Goods") or any goods which in their manufacture or production fail to comply with the Convention on International Trade in Endangered Species of Wild Fauna and Flora ("CITES") or any other international standards, regulations and legislation in respect of either slaughtering and conservation of endangered species, including without limitation standards issued by the World Conservation Union ("IUCN") ("Unethical Goods"). The Organisers shall have the right, without recourse, to physically remove any goods which (i) or any Republic of Korea court or relevant authority deems to be infringing Goods, Prohibited Goods or Unethical Goods, to cancel the Exhibitor's right of participation and/or to close down the Exhibitor's exhibition stand and in any such event, the Exhibitor shall have no financial or other claim against the Organisers.  
The Exhibitor agrees to indemnify and hold harmless the Organisers on demand against all claims, liabilities, losses, suits, proceedings, damages, judgments, expenses, costs (including legal fees) and charges of any kind whatsoever incurred by or on behalf of or made against the Organisers arising out of the Exhibition of any infringing Goods or Prohibited Goods or Unethical Goods by the Exhibitor, or acts by third parties as a consequent thereof.

At such time after the close of the Exhibition as the Organisers may specify, or on sooner termination of this Contract, all exhibits shall be removed and cleared from the Exhibition Space and vacant possession of the Exhibition Space shall be delivered to the Organisers in as good and clean order and condition as it was when initially licensed to the Exhibitor.  
Any property remaining after the last day designated by the Organisers for material to be removed shall be considered abandoned and may be sold or otherwise disposed of by the Organisers at the Exhibitor's expense. No property may be removed from the Exhibition before the Exhibition ends.

## 6. TERMS OF PAYMENT

Payment of the Fees by the date(s) stipulated in this Contract is of the essence to participation by the Exhibitor in the Exhibition. If any amounts payable by the Exhibitor are not paid to the Organisers by their due date for payment (whether Fees or Fines), then the Organisers shall have the right to suspend the Exhibitor's participation in the Exhibition. Payment of the Fees is 4% above the base lending rate from time to time of HSBG Limited Seoul, according on a daily basis and being compounded quarterly until payment is made, whether before or after judgment.

## 7. CONDUCT IN THE EXHIBITION CENTRE

During the term of the Exhibition and for so long as the Exhibitor or any of its Representatives or exhibits is in the Exhibition Centre in connection with the Exhibition the Exhibitor shall be responsible for the good conduct of its Representatives who shall be bound by and must observe these Terms and Conditions in all respects.  
Details of Exhibition hours are set out in the Exhibitor's Manual or as otherwise notified in writing by the Organisers. During these times the Exhibitor shall ensure that: (a) the stand space is adequately staffed by the Exhibitor's authorised personnel and/or representatives; (b) the Exhibits are all operational and/or displayed (as the case may be); and (c) the Exhibitor is ready and able to conduct business.  
The Exhibitor shall supply to the Organisers the name of at least one person to be representative in connection with the installation, operation and removal of the Exhibits and shall ensure such person is available to be contacted by the Organisers at all times during the opening hours of the Exhibition and reasonably available at other times during the Exhibition period.  
The Exhibitor shall be responsible for the safekeeping of all exhibits and licences for its use of all intellectual property rights in any Exhibits or other materials used in connection with the Exhibition.  
Exhibitors and their Representatives shall not do, or permit anything to be done, which in the reasonable opinion of the Organisers shall cause or is likely to cause a disturbance, nuisance, annoyance, inconvenience, disruption, damage or risk to any person or thing, or to the health or safety thereof, or which does not conform with the general standards of the Exhibition, or amounts to a breach of these Terms and Conditions or the Rules and Regulations.  
The Exhibitor shall (and shall procure that its Representatives shall) at all times do as so to avoid putting the Organisers in breach of the licence (as amended from time to time) under which they hold the Exhibition Centre or the relevant part of it.  
The Organisers reserve the right in its absolute discretion at any time to require the Exhibitor to remove (or to itself remove) any Exhibit (whether specified on the Application Form or not) which is being displayed in the Exhibition if the Organisers reasonably consider that such Exhibit contravenes any provision of this Contract or is otherwise potentially unlawful, harmful, disrespectful and/or may cause a nuisance to any person.  
It is expressly prohibited for the Exhibitor or its Representatives to record images of any other exhibitor's exhibition space or exhibits in any form ("Images") without the prior written consent of the Organisers. Such prohibition includes, but is not limited to, the taking of photographs, video or digital recording of any type and/or making any drawing or sketch or other physical record. The Exhibitor and its Representatives shall not use any cameras or other means of recording or any material whatsoever on which images may be recorded in violation of this rule, including but not limited to film, video tapes, sketchbooks, camera phones and digital storage devices.  
Should the Exhibitor or its Representative record any image in breach of the above rule, the copyright and other intellectual property or other rights (including for the avoidance of doubt, rights in sound recordings and broadcasts) whether arising now or in the future ("IPR") shall vest in the Organisers and accordingly and immediately on the creation or recording of the Images. The Exhibitor undertakes to execute all deeds and documents and to do all things (and shall procure that its Representative executes all deeds and documents and does all things) as the Organisers may require to vest the IPR in the Organisers including, without limitation, delivery of the images or copies of them in any media and should it fail to do so on demand, the Exhibitor irrevocably authorises any employee of the Organisers to execute the same in its name and on its behalf and as its attorney.

The Exhibitor agrees to indemnify and hold harmless the Organisers, on demand, against all claims, liabilities, losses, suits, proceedings, damages, judgments, expenses, costs (including legal fees) and charges of any kind whatsoever incurred by or on behalf of or made against the Organisers arising out of breach of the obligations of the Exhibitor not to record Images, or any infringement of third party IPR by the Exhibitor.  
The Exhibitor acknowledges and agrees that the Organiser, its employees and contractors may take photographs/videos which could include images of the Exhibitor, its Representatives and its exhibits while attending the Exhibition. The Exhibitor hereby consents to and grants to the Organiser, its employees, agents, contractors, subcontractors and all other representatives, the right and license to use (and grant others the right to use) the images worldwide without any compensation. The Exhibitor acknowledges that the Organiser is the sole and exclusive owner of all rights in the images and hereby waives (a) any and all rights in and to such images, and (b) any and all claims the Exhibitor and its Representatives may have relating to or arising from the images or their use.

The Exhibitor is prohibited for any Representative of the Exhibitor to visit or attempt to visit the exhibition space of any other Exhibitor unless invited to do so by the relevant exhibitor.  
The Exhibitor and its Representatives must not be identified by badges specified by the Organisers at all times in the Exhibition Centre. Persons under the age of 18 are not allowed to be both attenders nor may they enter the Exhibition Hall during the Exhibition and the moving in periods.

The Exhibitor shall be responsible for the structure or fixtures of the Exhibition Centre. The Exhibitor will pay or reimburse on demand to the Organisers the costs of making good any damage caused to the Exhibition Centre or fixtures by it and/or its Representatives.  
The Organisers reserve the right to refuse admittance to the Exhibitor and/or any of the Exhibitor's Representatives to require the Exhibitor and/or any of its Representatives to leave if in their opinion his or her behaviour is in breach of these rules and regulations, or rules and regulations of the Exhibition Centre or local laws and regulations. The opinion of the Organisers is final in this regard.  
The Organisers and any other person either authorised by the Organisers or having an interest in the premises shall without notice be entitled to access at all reasonable times before, during and after the Exhibition the Exhibitor's stand space.

## 8. OTHER OBLIGATIONS

The Exhibitor agrees to observe and comply with the requirements set out in the Exhibitor's Manual.  
Each of the Organisers and the Exhibitor undertakes to the other that it shall use all reasonable endeavours to ensure that all information, written or oral or in any other form, of whatever nature received by it relating to the other shall (save to the extent it is in the public domain) be treated as confidential and shall not be used or disclosed to any third party except in connection with the Exhibition, or a valid insurance policy or otherwise under this Contract or as may be required by law, by any competent regulatory authority or by the Exhibition Centre Operator.  
Notwithstanding the above the Exhibitor agrees that the personal data provided by it in connection with its participation or proposed participation in the Exhibition may be used by the Organisers in accordance with clause 14.

## USE OF BRANDINGS

The Exhibitor is prohibited from complying with the provisions of this Agreement and any branding guidelines set out in the Exhibitor Manual or otherwise provided in writing to the Exhibitor, the Organisers hereby grant the Exhibitor a non-exclusive, non-transferable, royalty-free, revocable, worldwide license for the period of time between the date of the Contract and the end of the Exhibition, to use such branding as may be provided by the Organisers to the Exhibitor (the "Organisers Branding") for use by the Exhibitor solely and strictly for the purpose of reasonably promoting, marketing and advertising its participation in the Exhibition, or a valid insurance policy or otherwise under this Agreement. The Exhibitor hereby grants the Organisers a non-exclusive, non-transferable, royalty-free, revocable, worldwide license, to use such branding as may be provided by the Exhibitor to the Organisers (the "Exhibitor Branding") for use by the Organisers solely and strictly for the purpose of promoting, marketing and advertising the Exhibition and the Exhibitor's involvement in the Exhibition.

## IDENTITY OF EXHIBITORS

Exhibitors shall identify their Representatives (including, for the avoidance of doubt, any stand shares approved in writing by UBM and their Representatives) are (i) not incorporated in, owned or controlled (whether directly or indirectly) by a party incorporated in, or otherwise ordinarily a resident of one of the following embargoed territories: Cuba, Iran, North Korea, Sudan and Syria, and (ii) not designated on, or otherwise owned or controlled by a party designated on, any of the lists of sanctioned parties administered by the United States, European Union, United Kingdom and/or the United Nations.

## 9. INSURANCE

The Exhibitor agrees to observe and comply with the requirements set out in the Exhibitor's Manual concerning insurance. The Exhibitor must have in existence prior to its seeking access to the Exhibition Centre and at all times during the term of the Exhibition, and for so long as the Exhibitor or any of its Representatives or exhibits is in the Exhibition Centre in connection with the Exhibition, a valid insurance policy or policies in respect of its and its Representatives' participation in the Exhibition, its Exhibition Space and its exhibits at the Exhibition Centre covering such risks and in such minimum amount(s) as are set out in the Exhibitor's Manual.  
The Exhibitor must have, at all times, valid and adequate insurance cover against theft, fire, public liability, damage to property, personal injury, third party loss, accidents, natural calamities, acts of God and such other risks normally insured against by the Exhibitor. Such insurance cover shall include, but not be limited to, theft, fire, explosion, riot, terrorism, revolution, blockade, blockade, strike, lock-out, skin, industrial or trade dispute, adverse weather, disease, risk to public health, accident to or breakdown of plant or machinery, storage of any material, labour, transport, electricity or other supply, regulatory intervention, general advisory or recognition of any government (including any government agency or department), regulatory authority or international agency, against terrorism and/or public gatherings, or the Exhibition Centre becomes unavailable and/or unfit for occupancy and/or use.  
(b) any and all circumstances, occurrences or cause actions that makes it the obligation of the Organisers to indemnify, impractical or undesirable for the Organisers to hold the Exhibition as initially planned.

The Exhibitor shall be entitled to inspect any such insurance policy and receipts for premium at any time.  
The Exhibitor shall use its reasonable endeavours to ensure that any change to the venue, opening hours, the duration and/or the date or dates of the Exhibition pursuant to clause 4 or any postponement or cancellation of, or other change to, the Exhibition under clause 10.

## 10. POSTPONEMENT AND CANCELLATION

In addition to the Organisers' rights under clause 4, the Organisers may, without reason being necessary and without incurring any cost to the Exhibitor and any such cost to be borne by the Exhibitor, cancel the Exhibition, or at their election, postpone indefinitely, or otherwise make changes to the Exhibition, if in the sole opinion of the Organisers:  
(a) the holding of the Exhibition by the Organisers, the performance by the Organisers of their obligations or attendance at the Exhibition by exhibitors and/or visitors, is impossible, legal or substantially or materially interfered with or attended, due to any cause or causes beyond the control of the Organisers including, without limitation, any of the following: act of God, governmental action, riot, terrorism, revolution, blockade, blockade, strike, lock-out, skin, industrial or trade dispute, adverse weather, disease, risk to public health, accident to or breakdown of plant or machinery, storage of any material, labour, transport, electricity or other supply, regulatory intervention, general advisory or recognition of any government (including any government agency or department), regulatory authority or international agency, against terrorism and/or public gatherings, or the Exhibition Centre becomes unavailable and/or unfit for occupancy and/or use;  
(b) any and all circumstances, occurrences or cause actions that makes it the obligation of the Organisers to indemnify, impractical or undesirable for the Organisers to hold the Exhibition as initially planned.

## 11. TERMINATION

This Contract may be terminated by the Organisers by notice to the Exhibitor upon the occurrence of any of the following events which constitute a breach of this Contract:  
(1) the Exhibitor is cancelled under clause 10;  
(2) the Organisers are not satisfied that proper use is being made of the Exhibition Space during the installation period or at any time during the term of the Exhibition or at any other time when the Exhibitor or any of its Representatives or exhibits is in the Exhibition Centre in connection with the Exhibition;  
(3) payment of Fees is not made by the Exhibitor in accordance with Clause 6;  
(4) the Exhibitor fails to arrange insurance cover in accordance with Clause 9;  
(5) the Exhibitor is, for any reason, unable to utilise the Exhibition Space allocated to it;  
(6) the Exhibitor becomes insolvent or, in any jurisdiction, enters into or takes or is subject to any form of winding up, administration, receivership, liquidation, bankruptcy, arrangement with creditors generally or any other insolvency procedure in any jurisdiction or any of its assets, or suffers the enforcement of security or legal process or repossession;  
(7) the Exhibitor is convicted of any criminal offence or otherwise so conducts itself as to bring itself, the Exhibition or the Exhibition into disrepute;  
(8) the Exhibitor is in breach of any provision of this Contract, including without limitation its obligations in clauses 5 and 7 in relation to infringing Goods, Prohibited Goods and recording of images, or of the Exhibitor's Manual or (b) any and all circumstances, occurrences or cause actions that makes it the obligation of the Organisers to indemnify, impractical or undesirable for the Organisers to hold the Exhibition as initially planned, or any import and/or financial control and/or sanction under any applicable legislation, rules or regulation affects the Exhibitor or any Representative (including, for the avoidance of doubt, any stand shares approved in writing by UBM and their Representatives).  
Upon termination of this Contract for whatever reason, any allocation of the Exhibition Space shall automatically be cancelled forthwith.

If this Contract is terminated under any of subclauses 11(2) to 11(8) above the Organisers shall be entitled forthwith to re-lease the Exhibition Space, all payments made in respect of the Exhibition Space shall be forfeited and the Organisers shall have the right to claim for the balance of the Fees and for any loss or damage suffered or additional expenses incurred by or on behalf of the Organisers as a consequence thereof.  
Upon termination of this Contract for whatever reason, all of the Exhibitor's property shall be removed by the Exhibitor from the Exhibition Space and the Exhibitor shall be responsible for the removal of the Exhibitor's property from the Exhibition Space at the Exhibitor's expense. The Organisers reserve the right to exercise a general lien over any property of the Exhibitor in the Exhibition Centre in respect of all monies, of whatsoever nature, including in respect of claims for damages, which may be at any time due or payable by the Exhibitor to the Organisers in connection with the Exhibition.

Obligations of the Exhibitor which are unperformed at termination of the Contract shall continue in force after termination.

## 12. LIABILITY INDEMNITY AND REFUNDS

(PLEASE REVIEW THIS CLAUSE 12 CAREFULLY)  
Participation by the Exhibitor in the Exhibition is solely at the Exhibitor's own risk.  
The Exhibitor agrees to indemnify and hold the Organisers harmless, on demand, against all claims, liabilities, losses, suits, proceedings, damages, judgments, expenses, costs (including legal fees) and charges of any kind whatsoever incurred by or on behalf of or made against the Organisers, its employees, agents or contractors arising out of any breach of any of this Contract or the Exhibitor's Manual or any other default or negligence, of any damage or loss caused by the Exhibitor and/or any of its Representatives.

All exhibits are brought to, displayed at and removed from the Exhibition Centre at the Exhibitor's own risk and shall be safeguarded by the Exhibitor at all times.  
The Organiser shall not be liable for any losses (including consequential losses), damages, demands, costs, claims, charges and other expenses of any kind suffered or incurred by the Exhibitor, their Representatives or any other person arising in connection with the Exhibition including, without limitation, (a) any theft, fire, loss of the Security Form, (c) defect in the Exhibition Centre whatsoever caused, (d) cancellation or early closure of, or delay in the opening or closing of, the Exhibition for whatever reason, or (e) any other cause of loss or damage of any kind whatsoever, including but not limited to, any loss of, or damage or any types of losses accrued or imposed by government (including any government agency or department) or regulatory authority to the Exhibitors or their Representatives, (g) any natural calamity or any act of God, whatsoever arising. The Exhibitor shall be liable to any third party, for, inter alia, any claims, injury or damage arising from any such event and/or from its footcots and its portion of the scheme. The Exhibitor and/or their Representatives shall have no financial or other claim against the Organisers in respect of any such event and/or from its footcots and its portion of the scheme, or any loss or damage or any types of losses accrued or imposed by government (including any government agency or department) or regulatory authority to the Exhibitors or their Representatives, (g) any natural calamity or any act of God, whatsoever arising. 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