

The One and Only Integrated Security Exhibition in Asia

Member of the Global **IFSEC** Group

SECON 2022

International Security Exhibition & Conference

20 – 22 April 2022 | KINTEX, Korea



www.seconexpo.com

Why SECON 2022?

LATEST SECURITY TRENDS AND EXTENSIVE NETWORKING OPPORTUNITIES ALL IN ONE!

SECON 2022, Asia's largest integrated security event, not only offers cutting-edge security products and solutions, but serves as an ideal platform for enhancing business network with key players of the security industry. Those taking part will be granted the chance to meet over 400+ exhibitors and 25,000+ security professionals.



- Asia's Only Integrated Security Exhibition representing the latest Security Trends
- A varied Conference & Seminar Programme focusing on cutting-edge Solutions and Security Guidelines
- Global Networking Opportunities with distinguished Buyers via the Online Business Meeting Service



Network with **25,000+**
Physical, IoT and IT Security
Professionals



450+ Leading Exhibitors
from 20 Countries



30,000m²
Exhibition Area



80%
of total Exhibitors
RETURN IN 2020

- NETWORK WITH 25,000+ PHYSICAL AND CYBER SECURITY PROFESSIONALS
- 400+ LEADING EXHIBITORS
- 30,000m² TOTAL EXHIBITION SPACE
- MORE THAN 50% OF SECON 2021 EXHIBITORS RETURN IN 2022
- 35% OF VISITORS ARE DECISION MAKERS



35% of Visitors
are Decision Makers

SECON 2022 OVERVIEW

Date	20 – 22 April 2022
Venue	Hall 3 – 5, KINTEX, Korea
Organiser	SECON & eGISEC Organising Committee
Fair Manager	Informa Markets BN Co Ltd
Official Media	BÖANNEWS Security World



EXHIBIT PROFILE

BRINGING SECURITY PROFESSIONALS TOGETHER



Video Surveillance

Camera Lenses | CCTV | CCTV Peripherals (Poles/Enclosures/Racks/Housings) | Console Desks | DVRs | IP Cameras | Integrated Control Solutions | Intelligent Image Analysis Systems | Motion Detectors | NVRs | Thermal Imaging Cameras



IT Security/Information Security Solutions

Anti-DDoS Solutions | Anti-Spam/Phishing Solutions | Application Security | Backup/Recovery Solutions | Database Security | Deep Learning-based Security Solutions | Firewall | History Management | Information Leakage Prevention | Server Security | Vaccine



Access Control

Access Control Systems | Biometrics Identity Solutions | Cards & Readers | Controller Panels and Related Equipments | Digital Door Locks | Infrared/Laser Sensors | Patrol Management Systems | Perimeter Security | Security Gates | Vehicle Operation Management



IoT Security/Home Security Solutions

Home Automation Solutions | IoT System-based Security Solutions | Kiosk Security Solutions | Smart Appliance Security Solutions | Smart Car Security Solutions | Smart Healthcare Device Security Solutions | Video Conference Security Solutions



Homeland Security/Industrial Security

Counterfeit Money Detectors | Drone/Anti-Drone Systems | EOD Equipments | Endoscopic Camera Lenses | Face Analysis Programmes | Genetic Analyzers | Identification Equipments | Security Lights | Trade Secret Management Systems | Wiretapping Detection Systems | X-ray Inspection Equipments



Social Security System

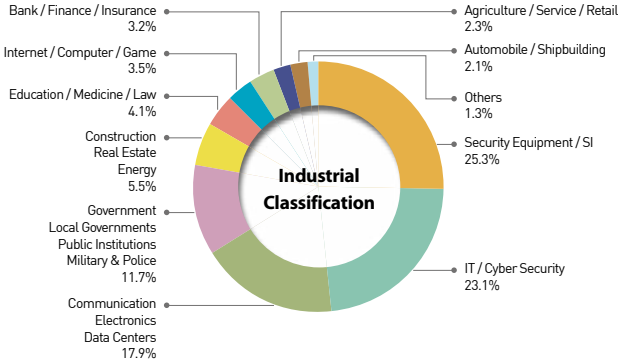
Anti-Theft Systems | Black Boxes for Automobiles | Children's Safety Systems | Fire & Disaster Prevention Solutions | Fire Alarms/Detectors | Fire Extinguishers | Intelligent Road Traffic Video Detection Solutions | Intelligent Transport Systems | Personal Self-Defense Products | Safety Doors | Sealing Labels | Smart City Solutions

SECON 2022 KEY EXHIBITORS (Expected)

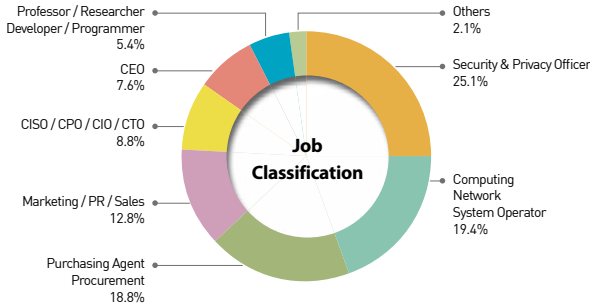
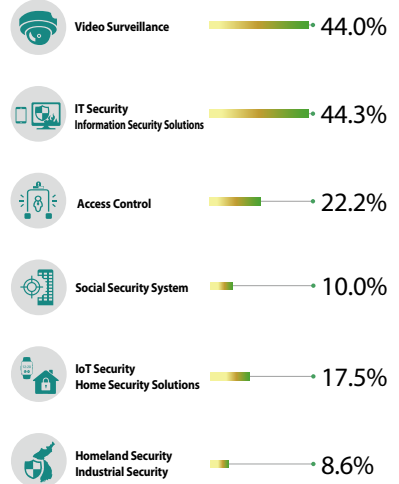


... and many others!

VISITOR PROFILE



VISITOR PRODUCT INTEREST



Key Visitors

SI / IT / Security Equipments



Government / Public Institutions



Construction



Retail Shop / Online Shopping Mall



Telecommunication



Others



EXHIBITOR BENEFITS

Year-Round Promotion

SECON provides a number of effective promotion opportunities to the participating exhibitors



Buyer & Delegation Programme

Ultimate networking opportunities for exhibitors and qualified buyers & delegates



Online Business Meeting Service

SECON's official 1:1 business networking platform for arranging & managing meetings between exhibitors and buyers



Exhibitor Digital Showroom

The perfect channel for product showcase all year round



Digital Sponsorship

The Digital Sponsorship Program consisting of various digital marketing opportunities for raising brand awareness, enables exhibitors to benefit from a more successful event marketing solution



Media Partnership for Print and Digital Coverage

Exhibitor news release on SECON's 20+ official media partners including Security World and Boanews

SECURITY IS CRITICAL, IFSEC IS ESSENTIAL

IFSEC INTERNATIONAL
FIREX INTERNATIONAL
17 - 19 May 2022
London, UK

IFSEC INDIA
9 - 11 December 2021
New Delhi, India

IFSEC BANGLADESH
Dhaka, Bangladesh

IFSEC SOUTHEAST ASIA
9 - 11 November 2021
Kuala Lumpur, Malaysia

SECON 2022
International Security Exhibition & Conference
20 - 22 April 2022
Korea

IFSEC PHILIPPINES
Manila, the Philippines

STAND OPTIONS

Digital Membership fee (USD 300) is mandatory for all exhibitors.

* All price is subject to 10% VAT



Raw Space

USD 350/m² (minimum size 18m²)

Space Only.

Ideal for exhibitors who wish to build their own stand



Shell Scheme

USD 400/m² (minimum size 9m²)

Provides Fascia Board, Carpet,
1 Information Desk, 1 Folding Chair, 3 Spotlights,
1kw Electricity. Socket(2-Outlet), Rubbish bin

*Booth specifications in the image is subject to chance without prior notice.
Please refer to the exhibitor manual for more details.

About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 450 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

For more information, please visit www.informamarkets.com.

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