

## Post-Show Release

### Asia's Only Integrated Security Exhibition, SECON & eGISEC 2024 Has Been Successfully Ended!

- 396 exhibitors from 13 countries showcased their products/solutions to 25,000+ visitors from 30+ countries
- Pre-registering rate increased 14% compared to last year's rate, reflecting visitors' expectations for the exhibition
- Hosted conferences & seminars of 100+ sessions across 15 tracks, notably featuring the "Security World Conference"
- Enhanced our global impact through the invitation of hosted buyers and delegates, resulting in the facilitation of 460+ business meetings.
- Over 80% of total net space rebooked onsite for SECON & eGISEC 2025, scheduled on 19 – 21 March 2025 at KINTEX, Korea

*SECON & eGISEC 2024  
20 – 22 March 2024  
KINTEX, Republic of Korea  
[seconexpo.com](http://seconexpo.com)*



SECON & eGISEC is the only integrated security exhibition covering both physical security and cyber security sectors which were categorised as Video Surveillance, Cyber Security, Access Control, Social Security System, Homeland / Industrial Security and IoT Security. This year, the main theme of SECON & eGISEC 2024 was "World becomes safer with AI".

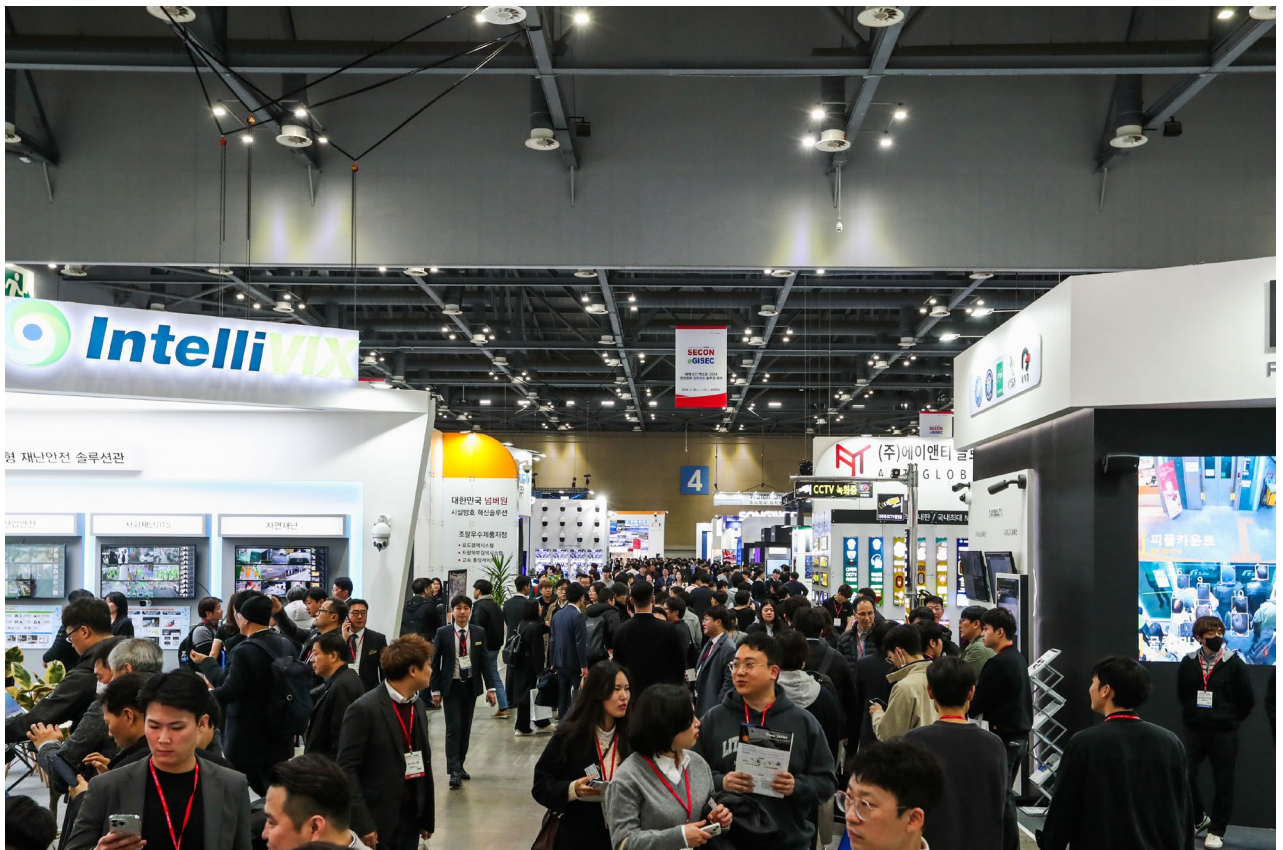
Given the current global spotlight on AI, SECON & eGISEC 2024 featured numerous companies that effectively integrated AI into physical security. As a representative instance, △<IDIS> showcased 'inex,' an all-in-one security platform that enables centralized control, including AI video monitoring represented by CCTV, core disaster response systems such as e-disaster system, and AI parking guidance control systems etc. △<Suprema> showcased an AI-integrated recognition security solution applying their self-developed AI algorithms to access control and video security. This innovation attracted significant interest not only from PropTech companies requiring access authentication services but also from cloud-based attendance management and security control service providers.

△<INCON>, underlining its slogan 'Building A Safe Society With INCON's Active AI Solution,' presented 'Active AI VMS', a next-generation convergence intelligent event management system that enables active decision-making. This system offers convergence-based civil safety services, enabling event analysis through interworking with heterogeneous equipment and solutions, risk prediction via advanced AI platform structures, and prompt situational judgments.

△<DEEPNOID>, committed to establishing an AI ecosystem, provides a range of AI-based security solutions, including information security, decoding copy-read, and decoding harness systems. At SECON & eGISEC, they introduced 'DEEP:SECURITY,' an AI solution designed to automatically scan information security items upon entry to a company, attracting the attention of officials from public institutions and large corporations.

△<WatchCam>, a company specializing in unmanned surveillance equipment, unveiled the 'Wava-One AI Video Analyzer V2.0', designed for fire-detecting in fire-prone locations. This innovative product undergoes primary verification through a camera internal detection sensor with improved non-fire warning, AI video analysis, and secondary verification through AI video analysis program within the video verification device.

SECON & eGISEC Digital Showroom, where you can browse 2024 exhibitors, is still available after the exhibition. Explore exhibitors and their products/solutions at ([Exhibitor Digital Showroom | SECON & eGISEC 2024 \(informamarkets-info.com\)](https://informamarkets-info.com))



### **Hosted Buyers & Delegates Programme : 460+ Substantial Business Meetings**

More than a hundred Buyers and delegates from 9 countries, including Hongkong, Thailand, Vietnam, Singapore, Malaysia, New Zealand, Albania, Bahrain, India, etc., were officially selected and invited to SECON & eGISEC 2024. The fair manager organised business matching programme between hosted buyers & delegates, exhibitors, and visitors to facilitate product purchases, sharing related insights. Business meetings to leverage strong global network were actively conducted, recording 460+ meetings (representing a nearly 35% increase compared to last year) with 170+ exhibitor in total.

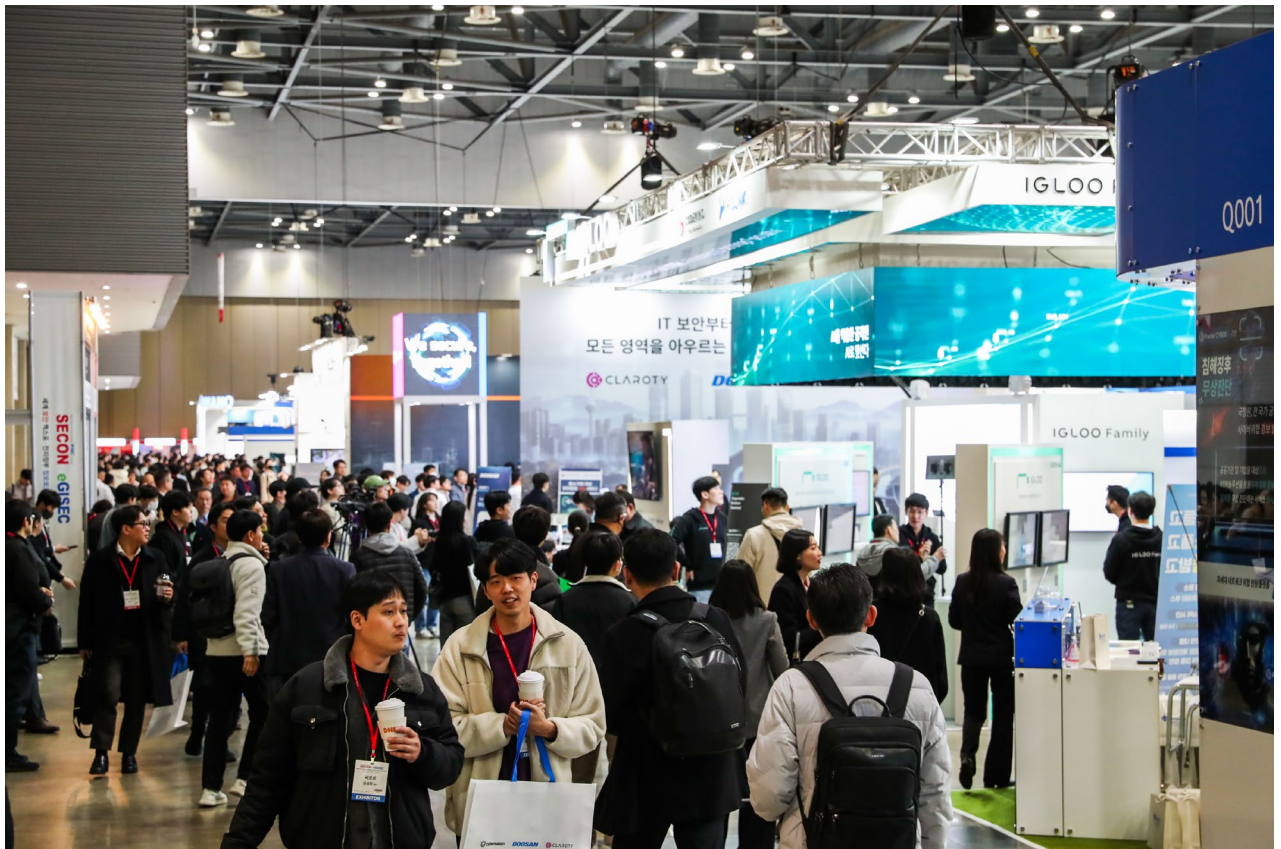
### **Press Invitation Programme : Reaching Out Global Influence**

Globally influential security media were meticulously chosen for the SECON & eGISEC 2024 Press Invitation Programme, guaranteeing extensive promotion of SECON & eGISEC worldwide and targeting key stakeholders in security industry on a global level. A number of Overseas Media companies from 6 countries were invited based on their influence on the security industry, including China, Middle East Asia, Singapore, Taiwan, Australia, Japan, etc.



### Concurrent Conferences, Seminars and Events

During the event days, a variety of informative conferences and seminars were held, consisting of 25 tracks and over 100 sessions. Particularly noteworthy for overseas visitors was <Security World Conference 2024>, where senior analysts specializing in physical security and cyber security markets from OMDIA, a global market research organization, shared global security trends and market forecasts for the year. <Cyber Security Experience Zone> was a notable highlight event in the exhibition, offering attendees an interactive experience with major cyber security threats and countermeasures, such as smartphone hacking, dark web exploration, passwordless authentication, and quantum cryptography.



### Present Future Sustainable Event Model

As an Eco-friendly exhibition, SECON & eGISEC 2024 required all members of the event to practice environmental conservation. It pursued policies to reduce carbon emissions by reducing waste generated between device construction and demolition, using recyclable materials for booth, and using recyclable containers for food and beverage. For example, the organiser prohibited double-deck booths, drastically lowers the height of exhibition booths, and encourages the use of recyclable materials for booth designs. As a result, the ratio of the disposable booths among the entire raw space booths decreased about 10% compared to last year. Moreover, there has been a reduction of

over 5% in the waste produced from booth construction, demolition, and signage compared to last year.

### **SECON & eGISEC : Success Continues in 2025**

SECON & eGISEC 2025 will be held at KINTEX, Korea on 19-21, March, 2025. It is anticipated that next year's event will feature 28,000+ m<sup>2</sup> gross space, 400+ exhibitors, 25,000+ visitors, and 200+ conferences and seminars. As new IT technologies, including AI, edge computing, quantum computing, and automation, continue to advance, security trends are adapting accordingly. Reflecting these technological shifts, exhibition categories have been reorganized starting from SECON & eGISEC 2025. It will be specified as Video Surveillance, Access Control, AI Security, Cyber Security, Industrial Security/OT Security, Social Security System, Homeland Security, Smart City Security Solutions.

*SECON & eGISEC 2025*  
*19 – 21 March 2025, KINTEX, Republic of Korea*

For any inquiries for 2025 event, freely contact

**SECON & eGISEC Secretariat**

Contact T. +82-2-6715-5400 / E. global@seconexpo.com / www.seconexpo.com