

(1) About Exhibition



Date: 19 – 21 March 2025
Location: Hall 3 – 5, KINTEX, Korea

SECON & eGISEC is the largest integrated security exhibition in Asia. SECON is a comprehensive exhibition for physical and cyber security, while eGISEC, which was initially launched by the government to foster digital government initiatives, has now evolved into a specialized cyber security exhibition that includes AI and IT security. Since 2000, SECON & eGISEC has provided an ideal business platform for global companies, experts, and buyers. Don't miss the opportunity to connect with over 400 exhibitors and more than 25,000 security professionals and stay ahead of the latest security trends.

(2) 2024 Exhibition Results


396
exhibitors
from 13 countries


25,763
visitors
from 30 countries


28,000
sqm
Exhibition space


460+
cases
Business Matching


25
tracks
100 sessions conference

(3) SECON 2025 Participation Fee

Item	Booth Type	Booth Fee
Exhibition Space	Raw Space (Min. 18sqm)	USD 420 / m ²
	Shell Scheme Booth (Min. 9sqm)	USD 480 / m ²
	Upgrade Booth (Min. 18sqm)	USD 670 / m ²
Digital Membership	Mandatory	USD 300/Exhibitor

※ All Price is subject to 10% VAT.

(4) eGISEC 2025 Participation Fee

Item	Booth Type	Booth Fee
Exhibition Space	Raw Space (Min. 18sqm)	USD 420 / m ²
	Shell Scheme Booth (Min. 18sqm)	USD 480 / m ²
	Upgrade Booth (Min. 18sqm)	USD 670 / m ²
	Special Booth (Min. 36sqm)	USD 600 / m ²
Digital Membership	Mandatory	USD 300 / Exhibitor

※ All Price is subject to 10% VAT.

(5) 2024 Visitor Profile

Top 7 Countries

- 1.Korea
- 2.China
- 3.Japan
- 4.Indonesia
- 5.Taiwan
- 6.Thailand
- 7.USA

Industrial Classification

IT: 27.9 %
Security Equipment : 25.0 %
Government : 22.1 %

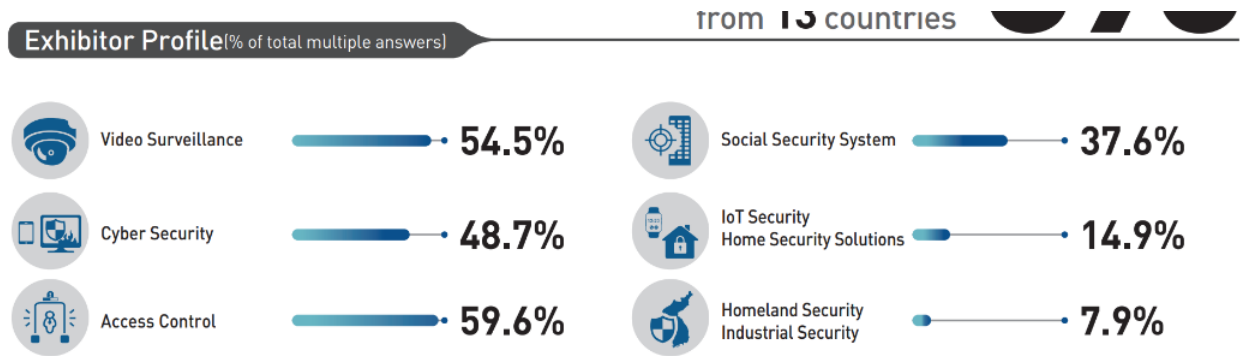
Job Classification

Security & Privacy Officer: 26.3%
Engineer (Maintenance Facilities): 24.4%
Computer & Network System Operator: 14.2%

Product Interest (%of total multiple answers)

Video Surveillance: 36.4%
Cybersecurity: 39.7%
Access Control: 18.8%

(6) 2024 Exhibitor Profile



Website(eng): <https://www.seconexpo.com/2025/eng/main.asp>

2025 Exhibitor List(eng): <https://exhibitors.informamarkets-info.com/event/2025SEC>

2025 Pre-register Link(eng): <https://www.seconexpo.com/2025/eng/visit/join.asp>

Feel free to contact Japan Office, if you have any inquiries.

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