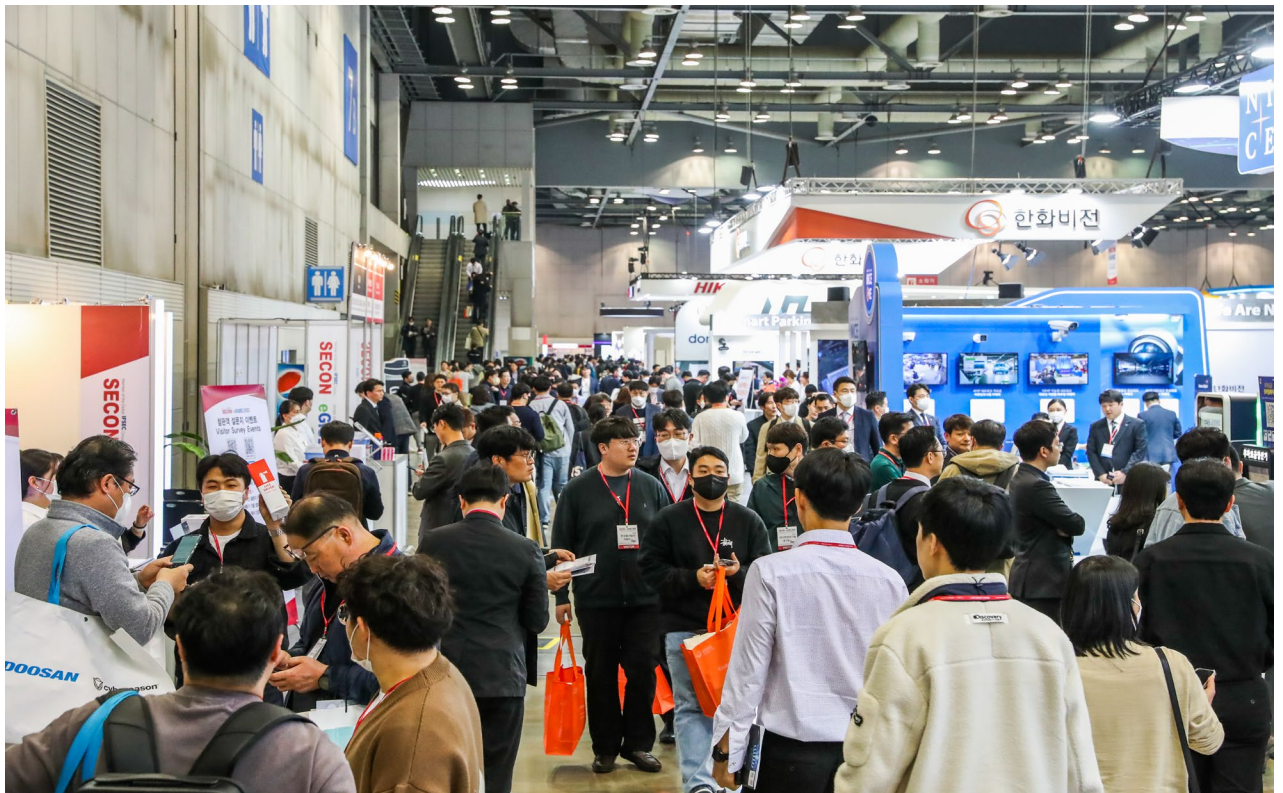


## Post-show release

### **SECON & eGISEC 2023 results: nearly 20% increase compared to the number of last year visitor and over 80% of total net space rebooked onsite for SECON & eGISEC 2024**

SECON & eGISEC 2023, which took place in KINTEX, Korea on 29-31, March, 2023, has been successfully ended. 355 exhibitors from 10 countries showed off their respective products and solutions, with 26,000+ visitors from 26 countries. The show well reflected expectations for a return to normal after covid-19 pandemic, reaching 160% of pre-registering rate compared to those of last year.



SECON & eGISEC is the only integrated security exhibition that deals with both physical security and cyber security, which categorises video surveillance, access control, cyber security, social security system, homeland security and IoT security. And it showcases a variety of new technologies applied AI, cloud, big data, and biometrics, as well as diverse solutions to protect against cybercrime.

Especially, Hanwha Vision, which launched its first exhibition after announcing new corporate name, contained its new will as a global vision solution provider on its booth. The booth consisted of three zones: smart parking solution zone, vertical solution zone that provides insights through AI-based technology, and product zone where people can experience products. An official from Hanwha Vision said, "We were able to directly introduce and prove our leap forward as a global vision solution company to customers at this exhibition."

Suprema announced the start of the Cloud Managed Service through SECON & eGISEC 2023. Choi Jong-kyu, head of Suprema's Korean business division commented as "Through this exhibition, Suprema not only promoted its enterprise-class scalability and safety of access control solution, but also solidified its position as an integrated security solution company that provides cloud-based services, integrated security platforms, and various vertical solutions."



### **Active Meetings to Expand Business Worldwide**

Everywhere in the exhibition hall for three days, business meetings were actively conducted between suppliers, delegates & buyers, and visitors to exchange a variety of ideas, products and solutions and find new business opportunities one another.

'Business Matching Programme' organized by the fair manager recorded 340+ meetings and made attendees from all over the world fully satisfied in terms of expanding business opportunities. Specifically, 50+ security-related buyers of large scale companies and delegates of renowned associations joined the programme from 12 countries, including △ the United States △ Thailand △ Indonesia △ Vietnam △ Singapore △ Malaysia △ Bahrain △ South Africa etc.

According to the hosted buyer, Mr. Sam Thomas (CEO of AL OALA Information Technology W.L.L, Bahrain), commented in the interview as "SECON is really fantastic! It is my first time coming for SECON. And it was really very helpful to understand the technologies and knowing the people and knowing the products from Korea and related other countries also." And one of delegates, YONG CHONG SOON (President of AUTONOMOUS INTELLIGENCE & ROBOTICS ASSOCIATION, Malaysia), also expressed full satisfaction toward SECON & eGISEC 2023. In the interview, he said "My visit to this is very impressive. I see a lot of companies that have got the potential to be world renowned cyber security company. I went here for 5 years ago and compare to that this time is 4 times better every sense of the world, number of exhibitors in terms of hospitality receive form Koreans. I am greatly impressed. Very impressed."



### **A Variety of Informative Conferences and Seminars**

During the event days, a variety of security-related knowledge and discussions were shared through the 15 tracks and 100+ sessions of conferences and seminars organised by 40+ organisations in SECON & eGISEC organizing committee. △ Electronic Government Information Protection Conference 2023 △ C-CTV Integrated Control Conference 2023 △ Physical Security Integrated Platform Conference 2023 △ 2023 Seoul Cyber Security Workshop △ 2023 Counterterrorism Conference △ 8th Aviation Security Symposium △ Video Surveillance System Test-Standard Seminar △ 2023 Future Aviation Security Forum were held and drew great attention. And The track A of 'Security World Conference 2023' on March 30th provided simultaneous interpretation (KOR-ENG) service for overseas visitors who were interested in Antivirus Software, OT Security, Social Safety Net area.



## Finding More Suppliers

SECON & eGISEC 2023 Digital Showroom is still ongoing even after the exhibition. People who were unable to attend the event or who want to check the interested exhibitors again can find the information on their products/solutions, and brochures. <https://www.seconexpo.com/eng/product/list.asp>

## SECON & eGISEC : Success Continues in 2024

SECON & eGISEC 2024 will be held at KINTEX, Korea on 20-22 March 2024. Over 80% of total net space were already booked at the on-site of 2023 show. The state-of-the-art products/solutions from various fields such as Video Surveillance, Access Control, Cyber Security, Social Security System, Homeland Security/Industrial Security, IoT Security will be introduced at 2024 event. It is anticipated that next year's event will feature 25,000+ m<sup>2</sup> gross space, 400+ exhibitors, 25,000+ visitors, and 200+ conferences and seminars.

Member of the Global **IFSEC** Group

전자정부 정보보호 솔루션 페어

# **SECON** | **eGISEC 2023**

For any inquiries for 2024 event, freely contact

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